



FOR IMMEDIATE RELEASE

Thanksgiving Food Distribution to Benefit Needy Families As Community Needs Increase, Support is Extended

Irwindale, CA (November 1, 2009) — California State Assemblymember Dr. Ed Hernandez, O.D. will be hosting a Thanksgiving Food Distribution to benefit non-profit organizations serving needy families throughout the San Gabriel Valley's 57th Assembly District. Dr. Ed together with members of the local community will attend the distribution event which will be held at Picasso's Cafe, Bakery and Catering Co. in Irwindale on November 19 at 4pm.

The current economic climate has had a notable impact on food banks across the county, with most of the food banks experiencing a significant surge in demand for emergency food assistance over the past year. "It is always a special day when a community can come together like this to help those in need," stated Dr. Hernandez. "It is especially important this year, when so many are struggling to make ends meet, that we do all we can to ensure that everyone shares in the spirit of Thanksgiving."

"Many people are unaware of the overwhelming demand for assistance throughout the San Gabriel Valley which has increased significantly over the last year," said Maria DeRosa, president of Picasso's Cafe. "We are excited to work with the community in this annual program. All of us share a passion for bringing families together during the holiday season and we hope this program continues to give everyone an opportunity to get meals to families who cannot provide for themselves. I am confident that our work will encourage other businesses to step up and lend a hand this holiday season."

"We are so pleased to be able to assist with the Assemblyman Hernandez's Thanksgiving Food Distribution project again this year," stated Lisa Bailey president of the Irwindale Chamber of Commerce, "This project enables chamber members to give to those who have been hardest hit in this economic downturn. It is especially heartwarming to have two of our members, Pacific Clinics and Neighborhood Homework House-Azusa selected so that they may ensure many of their client families will have a Thanksgiving meal through this outreach."

Taking the spirit of giving one step further, this year Mylene Neufarth, a manager at Picasso's Café, will lead a team of ten volunteers from the Soroptomist International Club of Irwindale and cook some of the donated meals and serve them at Pacific Clinics' Irwindale facility on the 22nd. "As a single mom, the work that Pacific Clinics does fuels my passion to help fellow community members, especially during the holidays. We are so fortunate to work in an area so committed to helping our less fortunate members."

Dr. Barbara Dickerson, Board President for Our Neighborhood Homework House gratefully acknowledges the efforts of the Assemblymember. "Our families are always appreciative for the ways in which the community assists them throughout the year and at events such as this."

This year's Thanksgiving Food Drive will receive food donated by local businesses and pies donated by Picasso's Café. Picasso's also maintains a box inside the café for people to donate cards and money throughout the month. During November, the Chamber of Commerce accepts money and gift cards to be donated at the event.

There will be a formal presentation program highlighting the non-profits receiving food as well as to honor some of the donors involved. Mayor Larry Burrola, of the City of Irwindale will attend the distribution event to welcome everyone to his beautiful city. Some of the organizations receiving the donated food this year include: Our Neighborhood Homework House and Pacific Clinics.

About Picasso's Café, Bakery and Catering Co.

As the community's largest local private catering company with over 20 years of business, Picasso's is focused on providing our clients with quality food products and events, consistent service at a competitive price. Picasso's commitment is to be an active responsible leader in the community and to support the personal and professional growth of the underprivileged of all ages locally. In addition, Picasso's commitment is to express gratitude daily by being a shining example of the restaurant industry through our catering donations, monetary sponsorships, volunteer work and support of local nonprofit groups and organizations and nationwide relief efforts. For more information, visit www.PicassosCafe.com.

About Soroptimist International

Soroptimist is an international organization for business and professional women who work to improve the lives of women and girls, in local communities and throughout the world. Almost 95,000 Soroptimists in about 120 countries and territories contribute time and financial support to community-based and international projects that benefit women and girls. For more information, visit www.soroptimist.org

About Pacific Clinics

Through its dedicated staff, consumers, family members, volunteers and benefactors, Pacific Clinics provides innovative leadership in our communities, offering treatment, prevention, early intervention, program development and evaluation, research, training, public education and advocacy, frequently in partnership with other social services organizations. For more information, visit www.pacificclinics.org

About Our Neighborhood Homework House

To establish and sustain neighborhood based learning centers in Azusa wherein at-risk children and their families are equipped to thrive academically, socially, and spiritually. For more information, visit www.neighborhoodhomeworkhouse.org

For more information, please contact:

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